

POLYCOLOR WALL PRIMER ELASTOMERIC

Wall primer Elastomeric is a specialized primer designed for use on walls before applying an elastomeric coating or paint. It prepares the surface to ensure better adhesion and durability of the topcoat, particularly in areas that need extra protection from the weather, movement and cracking of surface.

PRODUCT BENEFITS

- **Improved Adhesion:** Enhances the bond between the primer and topcoat, preventing peeling and cracking of surface.
- **Seals and smooths surfaces:** It fills in small cracks and pores in the wall, creating a smooth base for the topcoat.
- **Flexibility:** Accommodates minor surface movements, reducing the risk of paint failure.
- **Water Resistance:** Protects against water damage and moisture penetration.
- **Alkali Resistance:** Resists damage from alkaline substances present in masonry surfaces.
- **Durability:** Provides long-lasting protection and enhances the overall lifespan of the paint job.
- **Efflorescence resistance:** Resist the formation of efflorescence on concrete surfaces.
- **Ease of application:** Easy to apply with roller, brush and spray.

PRODUCT FEATURES

Surface	Interior, Exterior surfaces, masonry, and concrete
Available Pack	1L, 5L, and 20L
Shelf life	24 months from the date of manufacture in original tightly closed containers. Keep away from direct sunlight and excessive heat.
Available color	White only .
Coverage	Up to 12 – 15m ² /L/coat
Finish	Smooth, matt, uniform
Drying time to touch	30 - 60 Minutes @ 25 – 35 °C

SURFACE PREPARATION

- **Clean Surfaces:** Remove all dirt, dust, grease and loose materials, jet Power washing is recommended for masonry surfaces.
- **Old Surface:** In areas experiencing excessive dampness, underlying surface exhibits chalkiness use wire brushing, **Polycolor Fungicidal Wash & Treatment** and apply 1 coat of **Polycolor Wall primer Elastomeric**.
- **Repair Damage:** Fill any cracks or holes with **Polycolor waterproofing stucco putty** allow them to dry completely.
- **Primer recommended:** For highly porous surfaces, **Polycolor Wall primer Elastomeric** 1 coat is required for optimal adhesion and best performance on wall or any cementitious substrate.

Application Guidelines

Stir Thoroughly:	Ensure the paint is well-mixed before use.
Dilution:	3:1 (3 parts of paint and 1 part of water).
Application:	Use a brush, roller, or airless sprayer to apply the paint evenly.
Brush/Roller:	Use a high-quality synthetic brush or roller suitable for elastomeric paints.
Drying:	Allow the 1 st coat to dry completely before applying the 2 nd coat on it.

PRECAUTIONS

- Do not apply when ambient temperature is less than 5°C or if the temperature might drop to this level within 4h of application.
- Do not apply it during rain or when rain is expected.
- Stir well before use.

SAFETY AND ENVIRONMENT FEATURES

- Store the container with the tightly closed lid in an upright position, in a cool dry place.
- Keep out of reach of children.
- May be harmful if swallowed. In case of ingestion seek immediate medical attention.
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact, immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- Do not breathe vapor or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
- Do not pour leftover paint down the drain or in water courses.
- In case of spillage, contain it using sand or earth.
- No added Lead, Mercury or Chromium compounds.

Left-Over paint disposal:

- Left-over paint/drums should not be disposed in soil/drains. Consumers should consult a local recycling agency for disposal of paint/drums.
- The pails/drums should not be used for storing food items.

DISCLAIMER

These recommendations are meant as a guide, no guarantee is implied since conditions of use, method of application and cleanliness of the substrate prior to painting are beyond our control.